

# NEWS RELEASE

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## Help Their Dreams Take Flight Volunteer with Junior Achievement

**MILWAUKEE, WISCONSIN** - In February and March of 2024, Junior Achievement needs at least 150 volunteers to participate in two unique and engaging student learning experiences that will inspire, empower, and shape the leaders of tomorrow.

JA BizTown brings Milwaukee 5<sup>th</sup> graders to a kid-sized simulated town where they manage and work in businesses, earn money, and learn skills like leadership, collaboration, creativity, and communication. JA Finance Park teaches 8<sup>th</sup> and 9<sup>th</sup> graders from Milwaukee how life scenarios can affect the decisions people make about managing their money.

Junior Achievement (JA) is a bridge that connects what students learn in school to their future financial and career success. Volunteers at Junior Achievement teach young people how to manage money, ensuring their financial stability as they grow to adulthood. Junior Achievement career-oriented learning experiences serve as a catalyst to show students that starting and running a business isn't about making money, it's about changing lives and communities.

Becoming a JA volunteer is not difficult, but it does require commitment. Both simulation programs take place during a 5-hour period beginning at 8:30 AM on weekday mornings at the Junior Achievement headquarters, 11111 W Liberty Drive in Milwaukee. Junior Achievement will make sure the volunteer is trained before connecting with students.

Anyone who has ever dreamt of making a lasting impact, of being something larger than themselves, should consider volunteering this winter at Junior Achievement. The time spent as a JA volunteer can help make dreams take flight, transform the future of Milwaukee youth, and inspire the next generation for success.

Contact Angela Franks ([afranks@ja.org](mailto:afranks@ja.org) or 414-577-3824) to learn the dates for February and March learning experiences and begin a journey to inspire and prepare Milwaukee youth for a successful future.